

The Monarch® 1115® Two-Line Labeler

Monarch®
Products and Services

Celebrating over three decades in production and STILL just as popular among retailers today as 30 years ago!

Simplicity

The Monarch® 1115® Labeler is easy to operate. The smooth trigger motion and lightweight compact portability helps improve productivity. Load your labels, dial up product price then start clicking and sticking.

Versatility

The 1115® Labeler with several model variations can print comparison pricing, SKU codes—use it to manage a products shelf life. There is even a model that can be used for cost coding by using alpha characters!

Variety

Choose from a large selection of stock labels. Available in White or a variety of colors, including fluorescents—some are even pre-printed. For security, we offer a label with security slits designed to deter price switching. When pricing for “after the sale”, choose the part gum label.

Reliability

The 1115® Labeler has been a favorite among retailers for years due to its' dependability and the superior service Monarch provides. All Monarch® Labelers have a One-Year Written Warranty.

The Monarch® 1115® Labeler is packed full of features that help retailers like you manage and merchandise their products—when you need a powerful two-line Labeler look to the Monarch® 1115®.



0627 - 08

5~~9~~\$295~~9~~

The Monarch® 1115®
Two-Line Labeler



The Monarch® 1115® Two-Line Labelers

Monarch®
Products and Services

The Monarch® 1115® Labeler is backed by the best service organization in the industry. This includes 24-hour turnaround repair and your guarantee of 100% satisfaction. Discover for yourself how these quality Labelers will help you complete those necessary tasks easily and efficiently.

General Specifications

- **Operating Method:**
Squeeze, Release and Apply
- **Inking Method:**
Disposable Porous Roller
- **Weight: Loaded with 1 Roll of Labels:** 18.8 oz. (534g)
- **Feed Direction:** Portrait (vertical)
- **Print Direction:** Landscape (horizontal)
- **Lines of Print:** 2
- **Max. Bands Per Print Head:**
1115® Labeler: 8 (top), 8 (bottom)
- **Character Height:** Maximum 5mm
- **Label Dimensions:** .
60" (15.2mm) x .73" (18.5mm)
- **Number of Labels per Roll:** 1,500
- **Number of Rolls per Sleeve:** 10
- **Limited Written Warranty:** 1 Year

Since the release of the first Monarch Labeler in 1972, we've been listening to you...always striving for improvements. Thanks to your input Monarch Labelers keep getting better.

Built for

- Durability
- Productivity
- Reliability
- Ease of use

Choose the Model that best fits your need!

The Monarch® 1115® Two-Line Labeler



Part-Gum Labels...Eliminate after the sale repricing

These labels have adhesive on the top portion only.

| | |
|-----|---------|
| GUM | \$ 1200 |
| | SALE |
| 12 | \$1099 |

| | |
|---------------|--------|
| \$ 1200 | |
| Preprint Area | |
| 12 | \$1099 |

Model 1115-72
prints in 14 positions

| |
|---------------|
| 0214-98 |
| Preprint Area |
| \$13.50 |

Model 1115-73
prints in 14 positions

| |
|---------------|
| JAN 12-08 |
| Preprint Area |
| \$109+TX |

Model 1115-01
prints in 12 positions

| Top line | |
|----------|-----------|
| JAN | 1 1 1 1 1 |
| FEB | 2 2 2 2 2 |
| MAR | 3 3 3 3 3 |
| APR | 4 4 4 4 4 |
| MAY | 5 5 5 5 5 |
| JUN | 6 6 6 6 6 |
| JUL | 7 7 7 7 7 |
| AUG | 8 8 8 8 8 |
| SEP | 9 9 9 9 9 |
| OCT | 0 0 0 0 0 |
| NOV | FOR |
| DEC | FOR |

| Bottom line | |
|-------------|-----------|
| 1 | 1 1 1 1 1 |
| 2 | 2 2 2 2 2 |
| 3 | 3 3 3 3 3 |
| 4 | 4 4 4 4 4 |
| 5 | 5 5 5 5 5 |
| 6 | 6 6 6 6 6 |
| 7 | 7 7 7 7 7 |
| 8 | 8 8 8 8 8 |
| 9 | 9 9 9 9 9 |
| 0 | 0 0 0 0 0 |
| FOR | FOR |
| FOR | FOR |
| +TX | +TX |
| +TX | +TX |

| |
|---------------|
| 99¢ |
| Preprint Area |
| \$10.50 DOZ |

Model 1115-02
prints in 13 positions

| Top line | |
|----------|---------------|
| 1 | 1 1 1 1 1 1 1 |
| 2 | 2 2 2 2 2 2 2 |
| 3 | 3 3 3 3 3 3 3 |
| 4 | 4 4 4 4 4 4 4 |
| 5 | 5 5 5 5 5 5 5 |
| 6 | 6 6 6 6 6 6 6 |
| 7 | 7 7 7 7 7 7 7 |
| 8 | 8 8 8 8 8 8 8 |
| 9 | 9 9 9 9 9 9 9 |
| 0 | 0 0 0 0 0 0 0 |
| FOR | FOR |
| FOR | FOR |
| FOR | FOR |
| FOR | FOR |

| Bottom line | |
|-------------|-------------|
| 1 | 1 1 1 1 1 1 |
| 2 | 2 2 2 2 2 2 |
| 3 | 3 3 3 3 3 3 |
| 4 | 4 4 4 4 4 4 |
| 5 | 5 5 5 5 5 5 |
| 6 | 6 6 6 6 6 6 |
| 7 | 7 7 7 7 7 7 |
| 8 | 8 8 8 8 8 8 |
| 9 | 9 9 9 9 9 9 |
| 0 | 0 0 0 0 0 0 |
| FOR | FOR |
| FOR | FOR |
| +TX | +TX |
| NYX | NYX |

| |
|---------------|
| 1 2 3 5 6 7 8 |
| Preprint Area |
| 2 2¢ \$1099 |

Model 1115-04
prints in 16 positions

| Top line | |
|----------|-----------------|
| 1 | 1 1 1 1 1 1 1 1 |
| 2 | 2 2 2 2 2 2 2 2 |
| 3 | 3 3 3 3 3 3 3 3 |
| 4 | 4 4 4 4 4 4 4 4 |
| 5 | 5 5 5 5 5 5 5 5 |
| 6 | 6 6 6 6 6 6 6 6 |
| 7 | 7 7 7 7 7 7 7 7 |
| 8 | 8 8 8 8 8 8 8 8 |
| 9 | 9 9 9 9 9 9 9 9 |
| 0 | 0 0 0 0 0 0 0 0 |
| FOR | FOR |
| FOR | FOR |
| FOR | FOR |
| FOR | FOR |
| E.A. | E.A. |

| Bottom line | |
|-------------|-----------------|
| 1 | 1 1 1 1 1 1 1 1 |
| 2 | 2 2 2 2 2 2 2 2 |
| 3 | 3 3 3 3 3 3 3 3 |
| 4 | 4 4 4 4 4 4 4 4 |
| 5 | 5 5 5 5 5 5 5 5 |
| 6 | 6 6 6 6 6 6 6 6 |
| 7 | 7 7 7 7 7 7 7 7 |
| 8 | 8 8 8 8 8 8 8 8 |
| 9 | 9 9 9 9 9 9 9 9 |
| 0 | 0 0 0 0 0 0 0 0 |
| FOR | FOR |
| FOR | FOR |
| FOR | FOR |
| FOR | FOR |
| E.A. | E.A. |

| |
|---------------|
| 124 PRTE |
| Preprint Area |
| \$1995 PKG. |

Model 1115-05*
prints in 14 positions

| Top line | |
|----------|----------------|
| 1 | 1 1 1 1 P |
| 2 | 2 2 2 2 A |
| 3 | 3 3 3 3 T |
| 4 | 4 4 4 4 H |
| 5 | 5 5 5 5 F |
| 6 | 6 6 6 6 I |
| 7 | 7 7 7 7 N |
| 8 | 8 8 8 8 D |
| 9 | 9 9 9 9 E |
| 10 | 10 0 0 0 R |
| 11 | 11 \$ \$ X X |
| 12 | 12 FOR FOR Y Y |

| Bottom line | |
|-------------|-----------------|
| 1 | 1 1 1 1 1 1 1 1 |
| 2 | 2 2 2 2 2 2 2 2 |
| 3 | 3 3 3 3 3 3 3 3 |
| 4 | 4 4 4 4 4 4 4 4 |
| 5 | 5 5 5 5 5 5 5 5 |
| 6 | 6 6 6 6 6 6 6 6 |
| 7 | 7 7 7 7 7 7 7 7 |
| 8 | 8 8 8 8 8 8 8 8 |
| 9 | 9 9 9 9 9 9 9 9 |
| 0 | 0 0 0 0 0 0 0 0 |
| FOR | FOR |
| FOR | FOR |
| EACH | EACH |
| EACH | EACH |
| EACH | EACH |
| NYX | NYX |

| |
|---------------|
| 0627 - 08 |
| Preprint Area |
| 5¢ \$295 PKG. |

Model 1115-06
prints in 14 positions

| Top line | |
|----------|-----------------|
| 1 | 1 1 1 1 1 1 1 1 |
| 2 | 2 2 2 2 2 2 2 2 |
| 3 | 3 3 3 3 3 3 3 3 |
| 4 | 4 4 4 4 4 4 4 4 |
| 5 | 5 5 5 5 5 5 5 5 |
| 6 | 6 6 6 6 6 6 6 6 |
| 7 | 7 7 7 7 7 7 7 7 |
| 8 | 8 8 8 8 8 8 8 8 |
| 9 | 9 9 9 9 9 9 9 9 |
| 0 | 0 0 0 0 0 0 0 0 |
| FOR | FOR |
| FOR | FOR |
| FOR | FOR |
| FOR | FOR |

| Bottom line | |
|-------------|-----------------|
| 1 | 1 1 1 1 1 1 1 1 |
| 2 | 2 2 2 2 2 2 2 2 |
| 3 | 3 3 3 3 3 3 3 3 |
| 4 | 4 4 4 4 4 4 4 4 |
| 5 | 5 5 5 5 5 5 5 5 |
| 6 | 6 6 6 6 6 6 6 6 |
| 7 | 7 7 7 7 7 7 7 7 |
| 8 | 8 8 8 8 8 8 8 8 |
| 9 | 9 9 9 9 9 9 9 9 |
| 0 | 0 0 0 0 0 0 0 0 |
| FOR | FOR |
| FOR | FOR |
| EACH | EACH |
| EACH | EACH |
| EACH | EACH |
| NYX | NYX |

Top Line positions 4-7 are *Cost Code bands with alpha characters.

Avery Dennison Printer Systems Division

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