

The Monarch® 1159® Applicator

Monarch®
Products and Services

Boost sales with BIG Bold Bright pre-printed labels!

Bright Fluorescent Labels, BIG print—catch customer's attention

Studies have shown customers make 65% of retail decisions on impulse when standing within three feet of a product! Take advantage of the 1159 labels vibrant colors, unique shapes and bold print for increasing your products visibility—sell more, put more profit in your pocket!

SAVE Time & Money

You'll speed through label application. The ergonomically friendly Monarch® 1159® loaded with its ample roll of pre-printed labels is lightweight and a breeze to use. Load your pre-prints then click and stick. Because promotional labeling may often require changes between pre-prints, isn't it good to know it only takes seconds to reload?

Choose from a variety of pre-prints

Pick from 8 different stock pre-prints on fluorescent red partial oval labels or... create your own. Shapes include rectangle, serrated edge or oval on bright white or a variety of bright fluorescent colors: red, green, orange, chartreuse or pink.



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Dependable

The Monarch® 1159® Applicator has minimal moving parts—less downtime. The ABS plastic used is nearly indestructible. The 1159 was dropped tested from five feet to a concrete floor 200 times and still worked—now that's durability! The Monarch® 1159® Applicator carries a One-Year Written Warranty.



General Specifications

- **Operating Method:**
Squeeze, Release and Apply
- **Weight: Loaded with 1 Roll of Labels:** 15.2 oz. (431g)
- **Loading style:** Drop in
- **Feed Direction:** Portrait
- **Swing Away Cover:** Yes
- **Enclosed Supply:** Yes
- **Label Width:** 1.22" (31mm)
- **Label Height:** 1.00" (25mm)
- **Limited Written Warranty:** 1 Year

Monarch® 1159® Applicator

Built for

- *Durability* • *Productivity*
- *Reliability* • *Ease of use*

Non-Stock options



Stock Pre-prints



Avery Dennison Printer Systems Division

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